

## COMPETITIVE COMPARISON CHART

	REALSTONE SYSTEMS™ NATURAL STONE VENEER PANELS	OTHER NATURAL STONE VENEER
SIZE	MADE TO COMMON INDUSTRY SPECIFICATIONS	Inconsistent panel sizing
SIZE TOLERANCE	+/- 2MM LENGTH AND WIDTH TOLERANCE Each stone is selected and cut to our specifications.	Significant sizing issues, leading to longer installation times, poorly fitting panels, gaps in installation and poor looking finished product.
WEIGHT TOLERANCE	+/-1 LB WEIGHT TOLERANCE	Significant weight variances. Structural support issues need to be addressed.
STRUCTURAL INTEGRITY	SOLID, LITTLE-NO SHALING	Excessive flaking (shaling)
COLOR	CONSISTENT. Each stone is hand picked to match our stringent color consistency standards.	Inconsistent, widely varying color range
CONSTRUCTION1	STRAIGHT EDGES prevent gaps between panels and seam lines during installation.	Sloppy appearance once installed
CONSTRUCTION2	NO SLOPPY EPOXY is visible on the face of any of our panels. NO GAPS in epoxy.	Gaps in epoxy and epoxy visible on panel face, leading to extra work and compromised product integrity.
PACKAGING	CONSISTENT, DURABLE with minimal breakage and shifting	Poor quality unattractive packaging, HIGH BREAKAGE.
INTEGRITY	SOLID BRAND NAME US based company which stands behind it's product.	Unknown manufacturer and origin of product, no company or brand to stand behind product
COMMUNICATION	EASY DIRECT CONTACT with US and Canadian corporate office and regional representatives	Limited NATIVE ENGLISH COMMUNICATION.
QUALITY	Each piece inspected during 26 STEP QUALITY CONTROL, ASTM Testing	No quality assurance.
MAINTENANCE	SIMPLE Soap and water cleaning. Sealing is optional.	Removal of shale, sealing to cut down on excessive shaling or crumbling.
PRICE TO INSTALL	LOW	High instal price due extra labor needed to amend poor quality panels.
TESTING	ASTM TESTED	None/limited
DIY ASSISTANCE	CUSTOMER SUPPORT, LIVE CHAT ON WEBSITE DIY NETWORK SHOWS	Unknown
COMMUNICATION	LIVE CHAT ON WEBSITE HOZZ, FACEBOOK, TWITTER, LINKEDIN, YOUTUBE	Limited
TOOLS	VISUALIZER, PRODUCT CALCULATOR	None
GREEN	RECYCLED CONTENT VOC FREE LEED COMPLIANT	Little or no information
PRODUCT RANGE	LARGEST PRODUCT LINE IN THE INDUSTRY. complementing products include panels, end pieces ,corners, and hearths.	Limited/none
PRODUCT AVAILABILITY	MULTIPLE NORTH AMERICAN warehousing facilities	Unknown

\* Information is subject to change without notice.

# WE SWEAT THE DETAILS SO YOU DON'T HAVE TO.

realstone **SYSTEMS**<sup>TM</sup>  
Inspiring. Timeless. Enduring

At Realstone Systems<sup>TM</sup>,

we pride ourselves on offering the largest selection of top quality natural stone veneer in the industry. With us sweating over the details, all you have to do is focus on the limitless design possibilities.



## CUSTOMER SERVICE

*we're happy when you're happy*

We believe a quality product is only as good as the people who care and believe in it. That is why our close knit team of sales and support staff is always happy to answer questions and provide the support materials you need. We can be reached by phone, email, social media and live chat on our website.



## SPEC & DESIGN TOOLS

*Spec docs, hatch patterns, Web Gallery*

We have the design tools to support everyone from professional designers to first time dreamers. For more inspiration and design docs, explore our Web gallery and social pages or call us, we love to help.



## DIMENSIONS

*consistent sizing*

Each panel is made to adhere to our stringent quality standards. The result is consistent sizing, no gaps, straight edges and a beautiful installation.

## TESTING

*ASTM, Installation Partner support*

Our products have gone through rigorous testing and meet nationally set standards for quality. For installation and care support we have partnered with select manufacturers.



## COLOR

*stringent color lots and tolerances*

Each stone in every Realstone panels is hand selected to fall within our stringent color variance, then sorted by lot for beautifully blended coloring with no checkerboarding.



## PACKAGING

*well packaged for safety and convenience*

Our products are optimally packaged for convenience and protection from damage during transportation and on the jobsite. Less breakage means less waste.



## GREEN

*recycled raw materials*

Our products contain pre-consumer recycled content, providing green benefits and possible LEED points. Ideal for those looking to incorporate responsible products into their projects.