

NORMA

ENDLESS SURFACE

to order: sales@realstone.com

ECCENTRICO

ECCENTRICO IS A TRADEMARK OF GALILEO SRL

Balance and exception

What is the exception that proves the rule? Can the imperfect enrich perfection with fascination? Norma is the answer to these timeless questions, a ceramic project that redefines the rules of creativity through the seduction of anomaly. In a collection inspired by three stones, selected to be the basis of an essential and rigorous interior design, there is a porcelain stoneware brick with handcrafted aesthetics and matte colours, which exponentially multiplies the creative and compositional possibilities. Here is the exception that confirms the rule, which says that from the unexpected, from anomaly, from imperfection comes the most unrepeatable and interesting beauty.





REGULA

Translates the principles of design

Regula translates the guiding principles of design inspired by three timeless stones into porcelain stoneware. Regula 1, inspired by Pietra Leccese, characterised by radiant colours and aesthetic freshness. Regula 2 recalls Portland Stone, the protagonist of the most prestigious constructions with its uniform aesthetics and neutral colour. Regula 3, reinterprets Soap Stone, known for its extraordinary softness to the touch and its intense, elegant colour.



◀ Floor Regula 1 Naturali 30x120

Three stones, three structures

Each Regula has three different structures to express maximum freedom in every project. Natural, with its authentic and elegant effect, ideal in contemporary environments. Hammered, with its intense tactile effect, suitable for rustic settings and outdoor use. Ribbed, with its refined ribbed effect, ideal for cladding and scenic backdrops





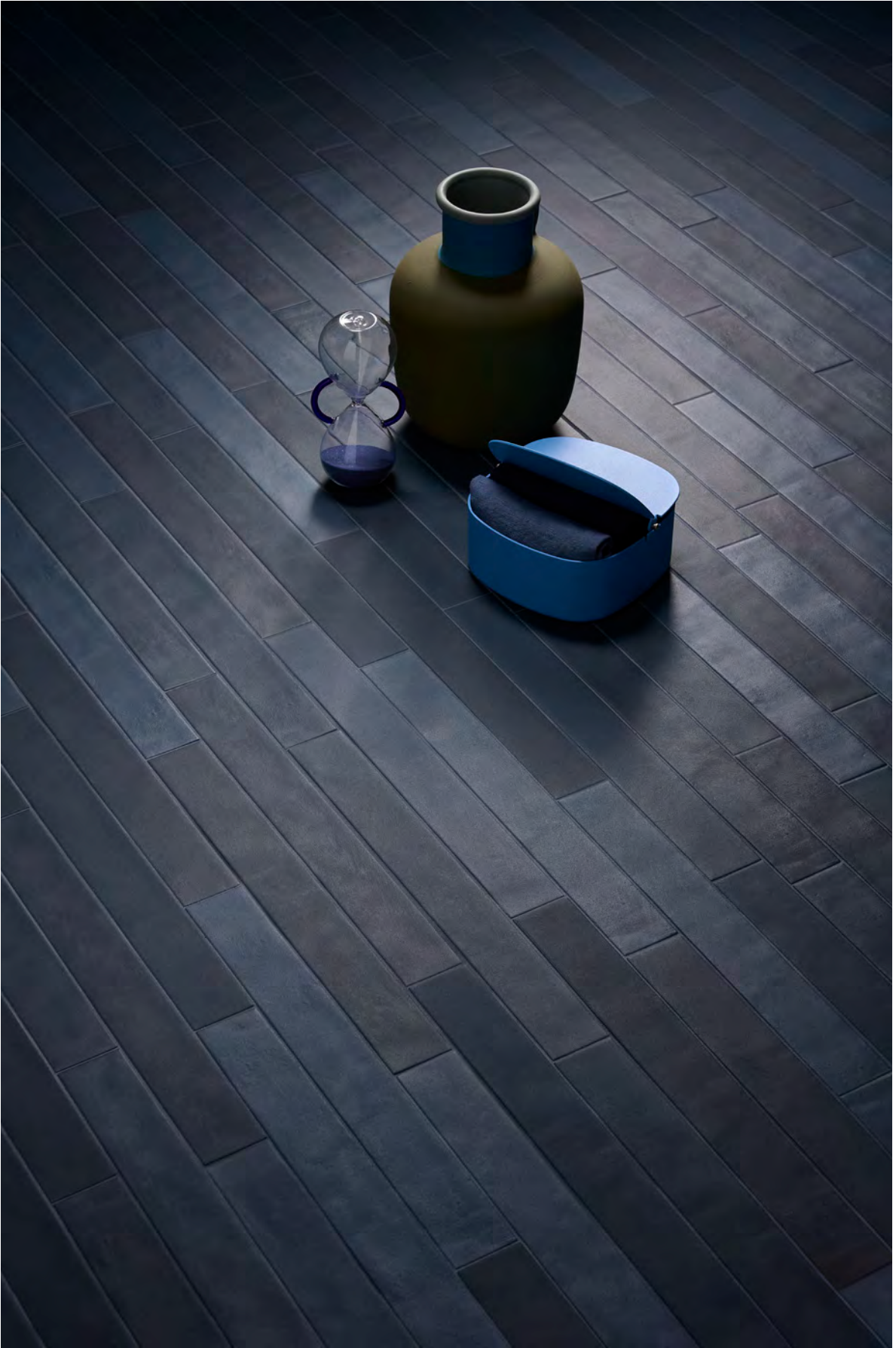
◀ Wall Regula 3 Ribbed • Floor Regula 3 Natural



NEO

The exception that confirms Regua.

Here is the anomaly that makes the aesthetic interesting, fascinating, unrepeatable: a porcelain stoneware brick in six colour variants. In the 4.5x37.5 size, Neo is designed to unleash creative flair on floors and walls. Inspired by handcrafted items made by extrusion, it has a structure reminiscent of terracotta with irregular edges, to add a touch of authenticity to the final look.

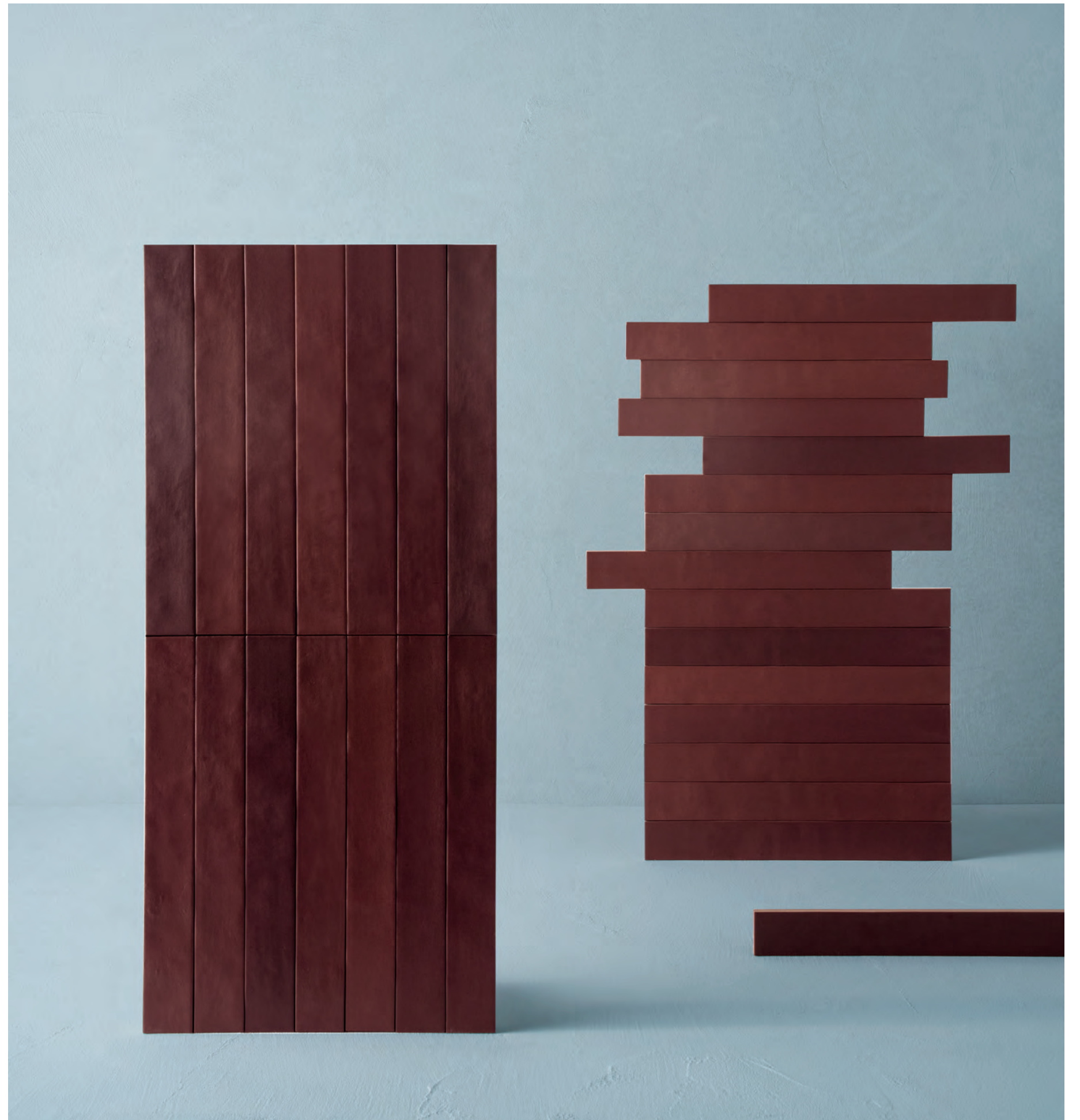


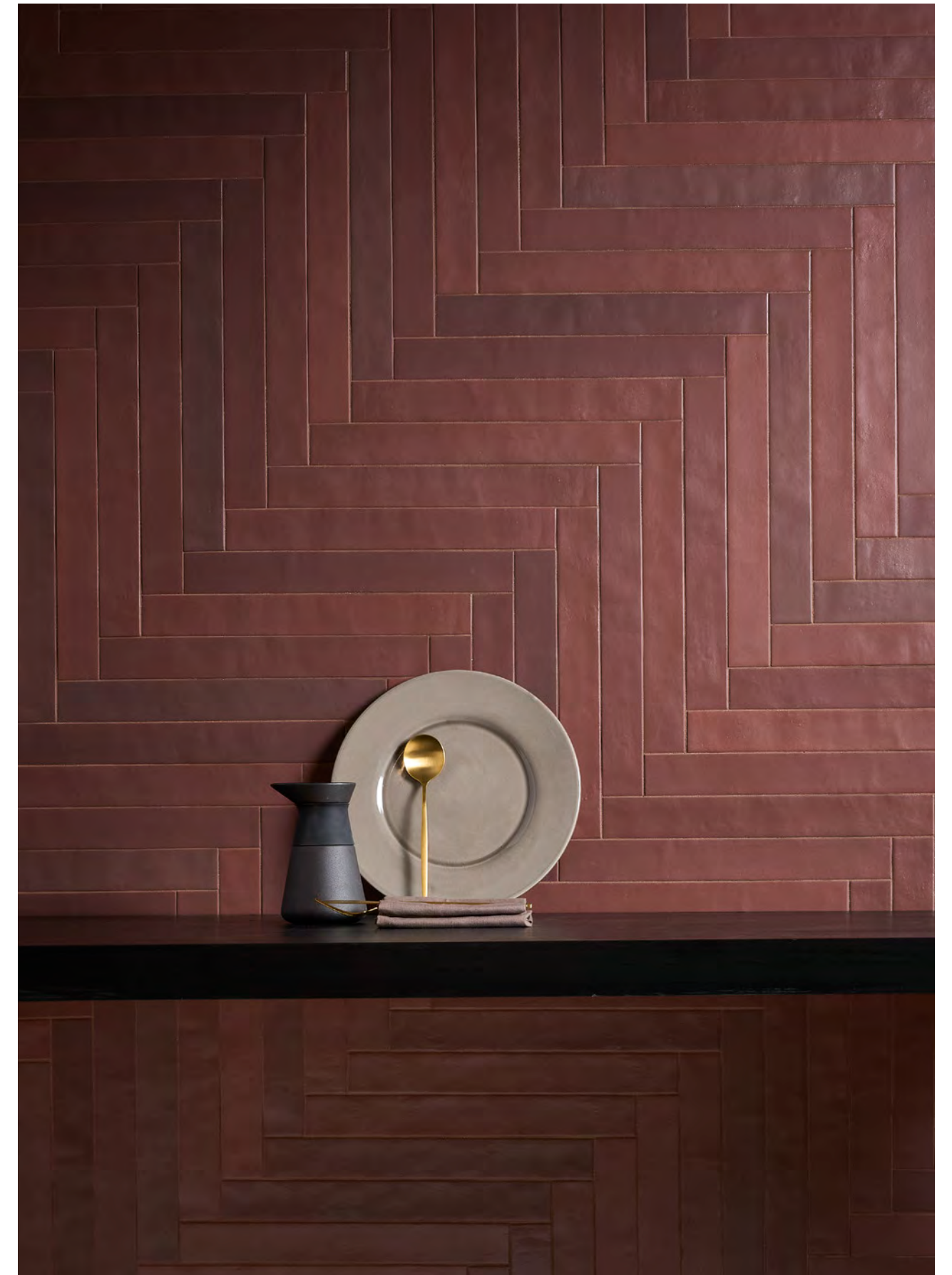
◀ Neo Warm Red • Floor Regula 3

▲ Neo Night Blue

The power of color

The six colours of Neo, Cool Green, Mild Pink, Comfort White, Intense Grey, Warm Red, and Night Blue, have been selected to offer rooms specific emotional suggestions, from the clearest sensations of freshness to the most enveloping vibrations of warmth and welcome. Each colour is composed of a random mix of 15 shades to create shaded surfaces with a matte finish.





◀ Wall Neo Warm Red • Floor Regula 3 Natural



Neo Intense Grey

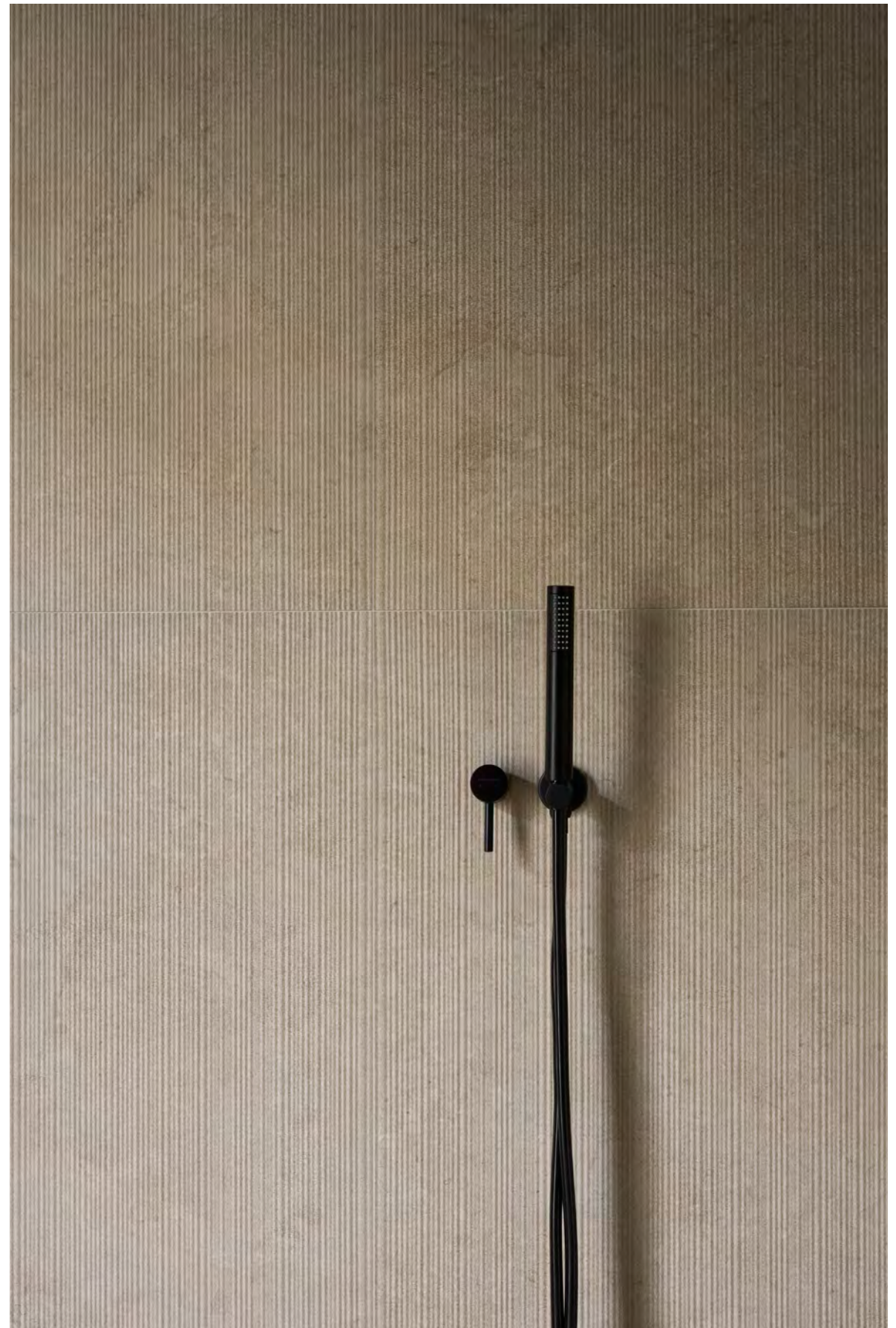




◀ Wall Neo Night Blue, Comfort White • Floor Regula 1 Natural, Neo Night Blue



Wall Neo Comfort White • Floor Regula 2 Natural



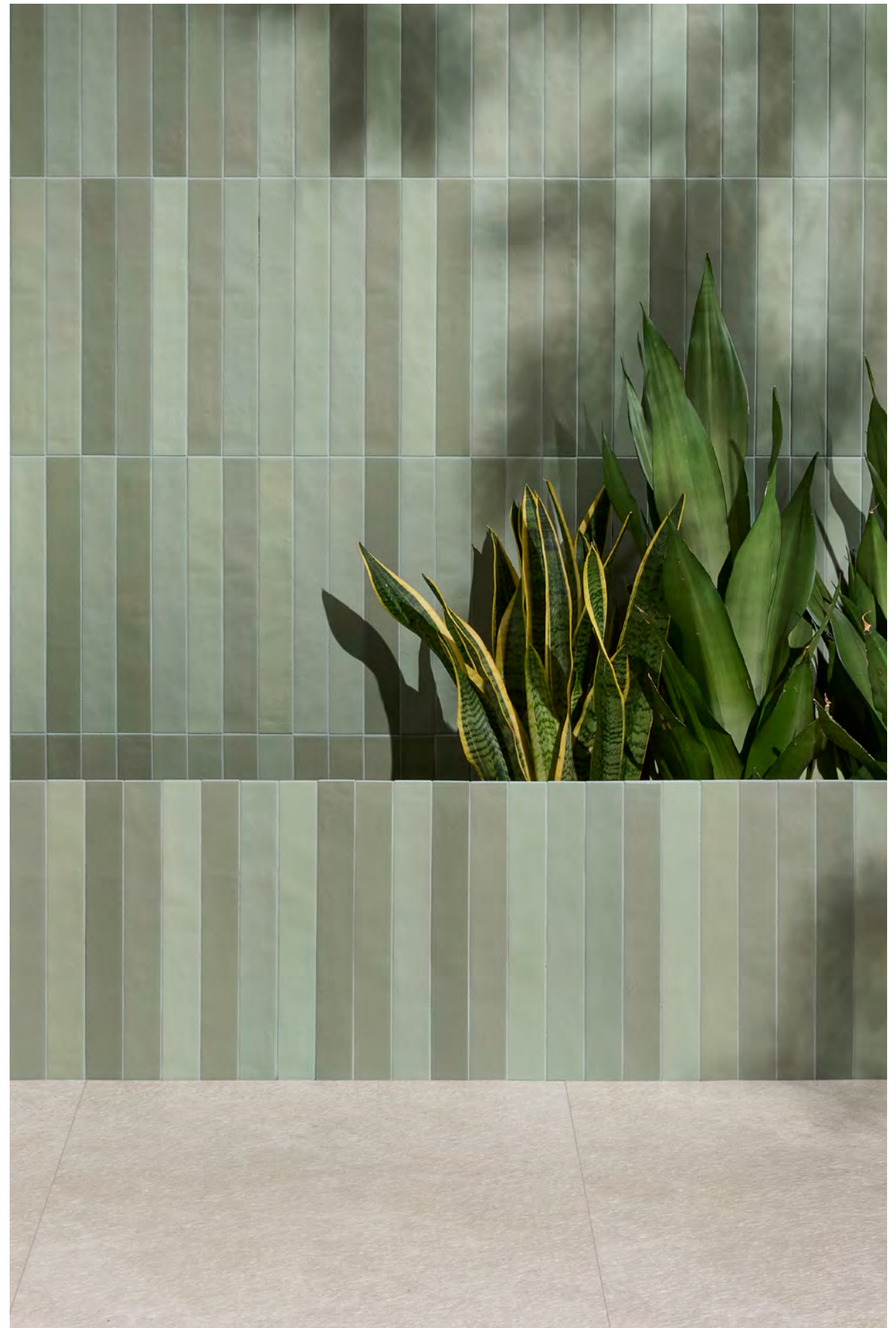
◀ Regula 2 Natural, Neo Mild Pink

▲ Regula 2 Ribbed



◀ Wall Regula 2 Hammered • Floor Neo Warm Red

▲ Regula 3 Hammered



◀ Wall Neo Cool Green • Floor Regula 1 Hammered

TECHNICAL INFORMATION

NEO

Category	Comply with UNI EN 14411 All. G Bia Group
Material	Porcelain Stoneware
Size	2"x15"
Thickness	8,5 mm
Application	Wall Tile and Floor tile
Finish	Matt
Shade Variation	V3 Each color composed by a random mix of 15 shades to obtain a softly shaded surface

COLOR RANGE AND ADVISED GROUTS COLORS

Color Name collection	Adviced grout colors
Comfort White	Kerakoll KK 2
Cool Green	Mapei 177
Mild Pink	Kerakoll KK 129
Warm Red	Kerakoll KK 114
Night Blue	Kerakoll KK 30
Intense Grey	Kerakoll KK 10



IMBALLI E SCHEDA TECNICA
PACKING AND TECHNICAL FEATURES

COMFORT WHITE



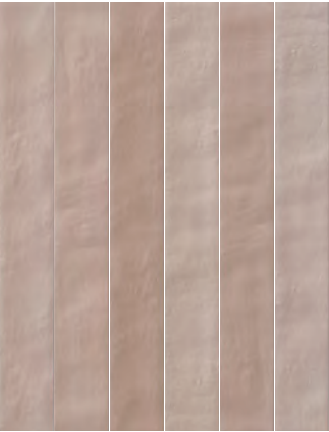
CENEO005001

COOL GREEN



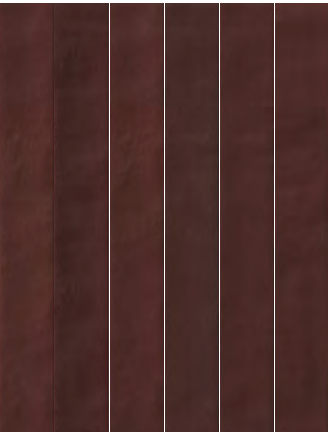
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MILD PINK



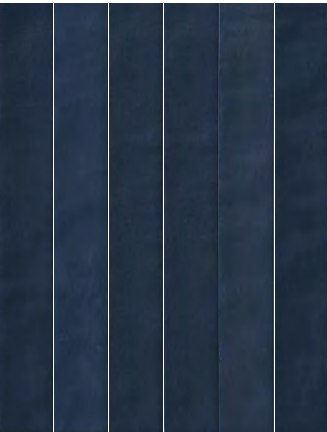
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WARM RED



CENEO005006

NIGHT BLUE



CENEO005004

INTENSE GREY



CENEO005005

The NEO series is inspired by handcrafted products made by extrusion. For this reason any differences in calibre, tone, surface irregularity and flatness are specifically sought in the product to differentiate the collection from classic industrialized products. We recommend laying the material with a 2 mm joint, and to mix the pieces of the various boxes for a more harmonious colour palette during installation.

TECHNICAL INFORMATION

REGULA

Category	Comply with UNI EN 14411 All. G Bia Group
Material	Porcelain Stoneware
Thickness	8,5 mm
Application	Wall Tile and Floor tile
Edge	Rectified
Finish	Matt
Shade Variation	V2

COLOUR RANGE AND ADVISED GROUT COLORS

Color Name collection	Adviced grout colors
Regula 1	Mapei 130
Regula 2	Mapei 138
Regula 3	Mapei 174



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PACKING AND TECHNICAL FEATURES

REGULA 1



Natural



Ribbed



Hammered

Size	Surface	Code
120x120 Natural 48"x48"	R9	CEREG120001
	R10	CEREG120002
60x120 Natural 24"x48"	R9	CEREG060001
	R10	CEREG060004
60x120 Ribbed 24"x48"	R9	CEREG060010
60x120 Hammered 24"x48"	R10	CEREG060007
60x120 20 mm 24"x48"	R11	CEREG060019
30x120 Natural 12"x48"	R9	CEREG030001
	R10	CEREG030004
60x60 Natural 24"x24"	R9	CEREG060013
	R10	CEREG060016

REGULA 2



Natural



Ribbed



Hammered

Size	Surface	Code
120x120 Natural 48"x48"	R9	CEREG120002
	R10	CEREG120005
60x120 Natural 24"x48"	R9	CEREG060002
	R10	CEREG060005
60x120 Ribbed 24"x48"	R9	CEREG060011
60x120 Hammered 24"x48"	R10	CEREG060008
60x120 20 mm 24"x48"	R11	CEREG060020
30x120 Natural 12"x48"	R9	CEREG030002
	R10	CEREG030005
60x60 Natural 24"x24"	R9	CEREG060014
	R10	CEREG060017

REGULA 3



Natural



Ribbed



Hammered

Size	Surface	Code
120x120 Natural 48"x48"	R9	CEREG120004
	R10	CEREG120006
60x120 Natural 24"x48"	R9	CEREG060003
	R10	CEREG060006
60x120 Ribbed 24"x48"	R9	CEREG060012
60x120 Hammered 24"x48"	R10	CEREG060009
60x120 20 mm 24"x48"	R11	CEREG060021
30x120 Natural 12"x48"	R9	CEREG030003
	R10	CEREG030006
60x60 Natural 24"x24"	R9	CEREG060015
	R10	CEREG060018

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he colours and appearance features of the products are as close as possible to reality, within the limitation of the printing process.
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